

# ARE YOU READY FOR FOREIGN MARKETS?



## DISCOVERING



The tool that helps companies decide where they're going and how they're getting there. **Learn what countries fit best for your business and the optimal path to follow on market entry.**

### 6 Areas of in-depth study

- Business Organization
- Product e Services
- Marketing
- Communication and Advertising
- Proximity to Export
- Planning, Budgeting and e Information Management

### Our Methodology

#### BY THE COMPANY:

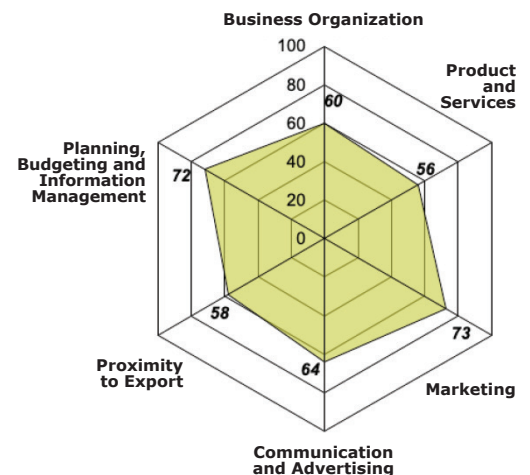
- Self-Assessment by questionnaire

#### BY R&P:

- Qualitative Evaluation using the 6 parameters
- Quantitative Evaluation on the company's finances, assets and overall economic outlook

### The Client Report

- Final Report
- Quality score for each area
- Suggestions with immediately feasible actions



## THE DISTINCTIVE ELEMENTS OF OUR PROPOSAL

### Independent

Unlike any other metric available in the market, it stands-alone.

### Access to Funding

Through regional and national calls for proposals, grants and preferred lending programs.

### 100% online

All stages of analysis are managed online.

### Quick Response

Final report in 7 days from the first interview with the client.

## WHY CHOOSE US

+ 22 years

OF ACTIVITIES ON 5 CONTINENTS

+ 1000 companies

SUPPORTED WITH TAILOR-MADE PROJECTS

+ 60 countries

WHERE WE WORKED

10 offices

WORLDWIDE

15 languages

SPOKEN



Our Product features 4 main operational tools that support entrepreneurs in the decision-making process with **two main goals** in mind: **increasing company & brand value** and **leveraging the company's competitive advantage**.

**A SERVICE OF  
THE LINE  
OUR PRODUCTS**

**Clear objectives. Defined results. Defined timeframes at a fixed, cost-by-service pricing structure.**

From the same service line:



Identifies the **international markets of greatest interest**, best performing in terms of demand, growth trends and accessibility.



Assesses the level of **effectiveness of the company's digital communication** with regard to foreign markets.



Measures the **innovation capacity of the company** to assess its future appeal in foreign market.



For us, **Sustainable Business Development** means using a sustainable methodology to increase the competitiveness and value of the company in all relevant markets.

**We are a Group specialized in Internationalization, Business Management and Innovation.**

We work to increase the competitiveness of companies in domestic and international markets.



**INTERNATIONALIZATION**



**MANAGEMENT**



**INNOVATION**



**TRAINING & COACHING**



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