

# ARE YOU COMMUNICATING PROPERLY IN INTERNATIONAL MARKETS?



## DISCOVERING



**DCC**™  
DIGITAL  
COMMUNICATION  
CHECK-UP

A tool to analyze the **performance of your Marketing and Digital Communication** actions in foreign markets.

### 3 Areas of in-depth study

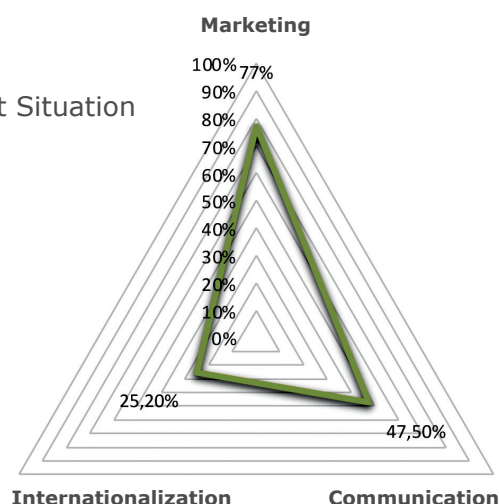
- Marketing
- Communication
- Internationalization

### Our Methodology

- First Interview
- Analysis of the Current Situation
- Persistent Follow-Up

### The Client Report

- Final report
- Quality score for each area
- Suggestions with immediately feasible actions



## THE DISTINCTIVE ELEMENTS OF OUR PROPOSAL

### Independent

Unlike any other metric available in the market, it stands-alone.

### Access to Funding

Through regional and national calls for proposals, grants and preferred lending programs.

### 100% online

All stages of analysis are managed online.

### Quick Response

Final report in 7 days from the first interview with the client.

## WHY CHOOSE US

**+ 22 years**

OF ACTIVITIES  
ON 5  
CONTINENTS

**+ 1000 companies**

SUPPORTED WITH  
TAILOR-MADE  
PROJECTS

**+ 60 countries**

WHERE WE  
WORKED

**10 offices**

WORLDWIDE

**15 languages**

SPOKEN



**DCC**™  
DIGITAL  
COMMUNICATION  
CHECK-UP

Our Product features 4 main operational tools that support entrepreneurs in the decision-making process with **two main goals** in mind: **increasing company & brand value** and **leveraging the company's competitive advantage**.

**A SERVICE OF  
THE LINE  
OUR PRODUCTS**

**Clear objectives. Defined results. Defined timeframes at a fixed, cost-by-service pricing structure.**

From the same service line:



Measures a company's readiness to embark on or **develop a successful internationalisation path**.



Identifies the **international markets of greatest interest**, best performing in terms of demand, growth trends and accessibility.



Measures the **innovation capacity of the company** to assess its future appeal in foreign market.



For us, **Sustainable Business Development** means using a sustainable methodology to increase the competitiveness and value of the company in all relevant markets.

**We are a Group specialized in Internationalization, Business Management and Innovation.**

We work to increase the competitiveness of companies in domestic and international markets.



**INTERNATIONALIZATION**



**MANAGEMENT**



**INNOVATION**



**TRAINING & COACHING**

VISIT OUR WEBSITE



DOWNLOAD OUR COMPANY PROFILE



**STELLA OCCHIALINI**  
Director  
Internationalization Business Unit  
s.occhialini@roncucciandpartners.com  
+39 333 799 0538