

# INTERNATIONALIZING TO TAKE YOUR BUSINESS GLOBAL BUT DON'T KNOW WHERE TO GO?



## DISCOVERING



A tool to identify the **50 best countries where your company will thrive** in terms of Accessibility, Growth trends, Market demands and Risk.

### Our Methodology

- Track trade flows using customs codes
- Gather pertinent data from 54 international databases
- Focus on the latest growth trends

### The Client Report

- Find the top 50 performing markets for your business
- Discover the main competing markets
- Identify countries with the greatest potential for future growth
- Segmented and ranked according to propriatry score
- Presented by individual markets

VALORE DELLE IMPORTAZIONI MONDIALI (migliaia euro)	6 309 495	VALORE DELLE ESPORTAZIONI ITALIA (migliaia euro)	252 337	QUOTA ITALIA (% su total import mondiale)	4.0%
Variazione Importazioni MONDIALI					
Ultimi 5 anni*	+4.5%				
Ultimo anno	+32.6%				
Ultimo trimestre**	+28.4%				
Trend Ponderato***	+13.3%				
Variazione Esportazioni ITALIA					
Ultimi 5 anni*	+21.8%				
Ultimo anno	+24.7%				
Ultimo trimestre**	+28.2%				
Trend Ponderato***	+25.4%				

country	MARKET SCORE	Rilevanza	Trend	Sicurezza	Accesso
1 USA	89.5				
2 Spagna	77.5				
3 Polonia	77.1				
4 Francia	76.8				
5 Germania	74.5				
6 Regno Unito	72.9				
7 Belgio	70.9				
8 Repubblica Ceca	70.6				
9 Emirati Arabi Uniti	69.7				
10 Portogallo	68.4				
11 Paesi Bassi	68.1				
12 Austria	66.7				
13 Croazia	65.8				
14 Australia	65.9				
15 Slovenia	65.1				
16 Lituania	64.3				
17 Grecia	64.3				
18 Romania	63.8				
19 Irlanda	63.7				
20 Svezia	63.4				
21 Lussemburgo	63.3				
22 Serbia	63.2				
23 Estonia	61.9				
24 Svizzera	61.8				
25 Israele	61.2				

## THE DISTINCTIVE ELEMENTS OF OUR PROPOSAL

### Independent

Unlike any other metric available in the market, it stands-alone.

### Access to Funding

Through regional and national calls for proposals, grants and preferred lending programs.

### 100% online

All stages of analysis are managed online.

### Quick Response

Final report in 7 days from the first interview with the client.

## WHY CHOOSE US

**+ 22 years**

OF ACTIVITIES ON 5 CONTINENTS

**+ 1000 companies**

SUPPORTED WITH TAILOR-MADE PROJECTS

**+ 60 countries**

WHERE WE WORKED

**10 offices**

WORLDWIDE

**15 languages**

SPOKEN



Our Product features 4 main operational tools that support entrepreneurs in the decision-making process with **two main goals** in mind: **increasing company & brand value** and **leveraging the company's competitive advantage**.

## A SERVICE OF THE LINE OUR PRODUCTS

**Clear objectives. Defined results. Defined timeframes at a fixed, cost-by-service pricing structure.**

From the same line:



Measures a company's readiness to embark on or **develop a successful internationalisation path**.



Assesses the level of **effectiveness of the company's digital communication** with regard to foreign markets.



Measures the **innovation capacity of the company** to assess its future appeal in foreign market.



For us, **Sustainable Business Development** means using a sustainable methodology to increase the competitiveness and value of the company in all relevant markets.

**We are a Group specialized in Internationalization, Business Management and Innovation.**

We work to increase the competitiveness of companies in domestic and international markets.



**INTERNATIONALIZATION**



**MANAGEMENT**



**INNOVATION**



**TRAINING & COACHING**



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VISIT OUR WEBSITE



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